## AMENDMENTS TO THE SPECIFICATION

Insert the following subheading before paragraph [001]: TECHNICAL FIELD OF THE INVENTION.

Insert the following subheading before paragraph [005]: BRIEF SUMMARY OF THE INVENTION.

Replace paragraph [005] with the following rewritten version:

"It is an object of the present The invention to provides a method and a package to be used by the method, said method and package enabling a product such as a confectionery like chewing gum to be sold to a customer based on more causes than only to purchase the confectionery. Also, it is an object to the invention provides a method and package enabling the manufacturer to base the purchase on different causes and even to base the purchase on causes not related to the confectionery itself. Finally, it is an object to the invention provides a package, which cannot be the subject of stealing the information without having to purchase the whole package including the product and visa versa, which cannot be the subject of stealing the package including the package including the information."

Delete the subheading before paragraph [006].

Replace paragraphs [006] and [007] with the following rewritten versions:

"This object is obtained by More particularly, the invention provides a method for selling confectionery where the confectionery is –combined with a package and is combined with information chosen among news, entertainment and advertising, in which package the confectionery is contained and on which package the information is provided, and where said package is provided with an outer surface and an inner surface, the outer surface of said package at least comprising information related to the confectionery in the package and a substantial part of the inner surface of said package at least comprising information

not related to the confectionery, where the information not related to the confectionery is different among a number of packages, and when the combination of the confectionery and the package and the information is being purchased, the package is closed so that the inner surface is not visually accessible.

The object of the invention may also be obtained by The invention further provides a method for providing information, where the information is chosen among news, entertainment and advertising and is combined with a package and is combined with a confectionery, in which package the confectionery is contained, and on which package the information is provided, and where said package is provided with an outer surface and an inner surface, the outer surface of said package at least comprising information related to the confectionery in the package and a substantial part of the inner surface of said package at least comprising information not related to the confectionery, where the information not related to the confectionery is different among a number of packages, and when the combination of the confectionery and the package and the information is being purchased, the package is closed so that the inner surface is not visually accessible."

Replace paragraph [012] with the following rewritten version:

"Thus, the object of the invention may also be obtained byprovides a method for selling advertisement, where the information comprises a number of advertisements and is combined with a package and is combined with a confectionery, in which package the confectionery is contained, and on which package the information is provided, and where said package is provided with an outer surface and an inner surface, the outer surface of said package at least comprising information related to the confectionery in the package and a substantial part of the inner surface of said package at least comprising the number of advertisements, said advertisements not being related to the confectionery, where the number of advertisements not related to the confectionery optionally is different among a number of packages, and when the combination of the confectionery and the package and the information is being purchased, the package is closed so that the inner surface is not visually accessible."

Replace the subheading before paragraph [062] with the following rewritten version: "BRIEF DESCRIPTION OF THE INVENTIONFIGURES".